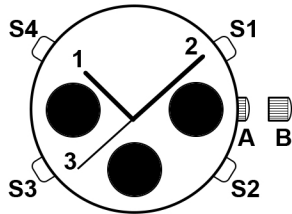


REACTION

KENNETH COLE

INSTRUCTION MANUAL

ANALOG-DIGITAL MODELS



1. Hour Hand
2. Minute Hand
3. Second Hand
- S1. Start/stop Button
- S2. Lap/reset Button
- S3. Mode Button
- S4. Light Button

TO SET THE TIME:

1. Pull crown out to first click position B.
2. Turn crown to set time.
3. Push crown back to position A.

DISPLAY MODES:

The watch has three display modes: NORMAL TIME, ALARM (ALM), and CHRONOGRAPH (CHR). To change from one display mode to another, press S3 button once.

TO DISPLAY THE CALENDAR:

In NORMAL TIME mode, press S1 button to display the CALENDAR, which shows day (of the week), month, date, and year.

NOTE: The watch will automatically return to NORMAL TIME mode if there is no key manipulation after approximately 5 seconds.

TO SET THE TIME AND CALENDAR:

1. Press S3 button to selected NORMAL TIME mode.
2. Press and hold S2 button for approximately 2 seconds, the second digits will blink.
3. Press S1 button to reset the seconds digits to zero.
4. Press S3 button once, the minute digits will blink.
5. Press S1 button to set the minute digits. Holding down the button will speed up the process.
6. Press S3 button once, the hour digits will blink.
7. Press S1 button to set the hour digits.
8. Follow the same pattern to set the date, month, and year.
9. To set the hour format, press S1 button to toggle between 12-hour and 24-hour format. The P.M. indicator may be displayed to indicate the time period 12:00 P.M. and 11:59 P.M. in 12-hour format.
10. When finished making all the settings, press S2 button to confirm.

TO SET THE ALARM TIME:

1. Press S3 button to select alarm mode.
2. Press and hold S2 button for approximately 2 seconds, the minute digits will blink.
3. Press S1 button to set the minute digits. Holding down the button will speed up the process.
4. Press S3 button once, the hour digits will blink.
5. Press S1 button to set the hour digits.
6. When finished making all the settings, press S2 button to confirm.

TO TURN ALARM AND HOURLY CHIME ON/OFF:

In ALARM mode,

1. Press S1 button once to activate daily alarm. Alarm indicator will appear.
2. Press again to activate the hourly chime. Chime indicator will appear.
3. Press a third time to activate both functions. Both alarm and chime indicators will appear.
4. Press a fourth time to deactivate both functions. Both alarm and chime indicators will disappear.

NOTE: The alarm and chime indicators will appear when their respective functions are active.

WHEN AN ALARM GOES OFF:

An alarm tune will be emitted at the designated when the alarm is activated. To stop the tune, press any button.

TO USE THE CHRONOGRAPH (STOPWATCH).

1. Press S3 button to select CHRONOGRAPH mode.
2. The chronograph will then be displayed in its current state - reset, running, or stopped.
3. To resume a counting, press S1 button to resume from where it left off.
4. To start a new counting, reset the chronograph to zero first. Press S1 button to stop counting, then press S2 button to reset counter to zero.

For the measurement of elapsed time:

1. Press S3 button to select CHRONOGRAPH mode.
2. Press S1 button to start counting.
3. To stop counting, press S1 button once. Press S1 button again to resume from where it left off.
4. To start a new counting, reset the chronograph to zero first. Press S1 button to stop counting, then press S2 button to reset counter to zero.

For the measurement of split time:

1. Press S3 button to select CHRONOGRAPH mode.
2. Press S1 button to start counting.
3. While the chronograph is running, press S2 button once to register a lap. The lap time of the previous lap will be displayed, yet the chronograph is still running in the background. Press S2 button again to display the currently accumulated lap time.
4. Repeat the last step until all laps have been registered.
5. To reset to zero, press S1 button to stop counting, then press S2 button to reset counter to zero.

TO USE THE BACKLIGHT:

Press S4 button to turn on the backlight for 3 seconds.